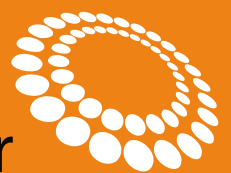




A year like no other

Coming together
in unprecedented times

the Mater
Foundation
Impact Report 2020



The Mater Foundation

Working continuously to transform and improve patient care at The Mater Misericordiae University Hospital.

Board of Directors:

Mr Neil Bannon (Chairperson)
Ms Clodagh O'Brien
Mr Harry McIntyre
Mr Feargal Brennan
Ms Orlaith Fortune
Dr Brian Marsh
Ms Karen Herbert
Mr John Fogarty
Mr Aidan O'Connell
Mr Alan Sharp

Company Secretary: L&P Trustee Services Limited

Company Number: 108518

Registered Office: 53-54 Eccles Street, Dublin 7

Charity Tax Number: CHY9768

Charity Registration Number: 20024505

Chief Executive Officer: Ms Mary Moorhead

Independent Auditors:

Deloitte Ireland LLP
Chartered Accountants
& Statutory Audit Firm
Deloitte & Touche House
Earlsfort Terrace
Dublin 2

Solicitors:

Mason Hayes & Curran
South Bank House
Barrow Street
Dublin 4

Bankers:

Bank of Ireland
Allied Irish Banks plc
Permanent TSB
Ulster Bank Ireland Limited



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Credit for the artwork used in this report goes to the children who submitted their wonderful drawings in support of our frontline workers.



Thank you



On 12th March 2020, schools, colleges, childcare and cultural institutions shut down as the reality of the Covid-19 virus started to emerge across Ireland. Over the course of the weeks that followed, life for the majority of the people of Ireland, changed beyond recognition. We were forced to restrict our movements, work from home and teach our children at home.

But that was not the case for hospital staff. At the Mater Hospital, and at hospitals across the country, there was no option to stay at home. In fact, quite the opposite. And it wasn't just the doctors and nurses affected, all hospital staff from the professors and consultants to the porters, cleaners and kitchen staff had to respond to the unfolding unprecedented and devastating health crisis.





The way in which everyone united and pulled together was incredible; truly inspirational. And just as hospital staff pulled together, so did the Mater Foundation supporters, who came out in force and continued to support us beyond expectation through such unprecedented circumstances.

To every hospital worker, every doctor, every nurse, every supporter, every member of staff; it was a year like no other, a time we will never forget.

Thank you for getting us through it.



A big thank you to Penney's who generously donated a range of clothing and toiletries for our patients whose families were unable to visit them during the Covid-19 pandemic.





About Us

The Mater Foundation exists to give every patient and every family who loves them, the very best care at The Mater Hospital.

As the official fundraising body of The Mater Misericordiae University Hospital, we exist to provide funding for state-of-the-art equipment, helping to provide the best care for all who need it. We enhance hospital facilities to create a comfortable and caring environment for patients and their families. We fund pioneering research and clinical trials and we continuously invest in the people of The Mater Hospital, providing supports, grants and funding to specialist staff.



A year like no other



Our Vision

Every sick person in Ireland will have timely access to world class healthcare when they need it.



Our Mission



We will harness our supporters' kindness and generosity and work together with our partners to continuously transform and improve patient care at The Mater Hospital. We will ensure that The Mater Hospital is at the forefront of research and innovation and is a leader for healthcare in Ireland.

Our Values

We are a strategic, caring and responsible organisation. We are entrusted by our supporters to honour their commitment and dedication by putting their vital donations and philanthropic supports to the most impactful use to help provide world-class patient care at The Mater Hospital. We are driven by six values:

Integrity
Honesty
Transparency
Compassion
Respect
Excellence

Our Beliefs

We believe

that every sick person, without exception, deserves world-class care and treatment so that they have the best chance of the best outcomes.

We believe

in equality of access for all, regardless of means or circumstance.

We believe

in our committed, kind and caring supporters and volunteers. Their generosity helps transform countless lives.

We believe

patients and their families are at the centre of everything we do. Their quality of life, their hospital experience, their chance of the best outcomes are our greatest priority.

We believe

that the hard-working, skilled and dedicated frontline staff in the hospital need the most up-to-date and appropriate technology, equipment and facilities so that they can deliver world-class care and outcomes for our patients.



Welcome from Chairperson & Chief Executive

*Giving every patient and every family who loves them,
the very best care at The Mater Hospital.*

The Mater Foundation exists to give every patient and every family who loves them, the very best care at The Mater Hospital. Never before has our purpose been so keenly felt than in 2020, a year that really was like no other – from a multitude of perspectives.

When Covid-19 abruptly upended our lives in March 2020, it separated so many of us from the routine and events that usually root our lives in normality. We all faced dramatic changes to how we work, school, socialise and travel. But for the majority of us, we were all locked down in the safety of our own homes.

However, for hospital staff across Ireland, and for our hospital staff in The Mater Hospital, the impact of Covid-19 was unimaginable. This

virus was no ordinary virus, yet every day all essential workers, not just the doctors and nurses, but the porters, carers, cooks, cleaners and support staff went into work to save lives, while putting their own at risk.

For the patients, those who faced Covid-19 and survived, and for the families of those lost to Covid, often suddenly and without being able to visit their loved ones, this virus changed lives in the most unimaginable of ways.

Yet, through such devastation, we also saw people come together in force to support The Mater's patients and staff. Through the incredible support of the public, the Mater Foundation raised €6.6million to help transform and improve patient care at The Mater Hospital, an increase of 65% on the previous year.

Like everyone else, the Foundation's plans changed dramatically at the hands of Covid. We quickly adapted, equipping our team to work from home to respond to the ever-changing environment. We evolved our fundraising model in response to the lockdown restrictions; although some of our more traditional methods of fundraising such as events declined and we made the difficult decision to permanently close our charity shop, we turned our focus to digital fundraising to ensure our urgent need to support the Hospital, staff and patients, was visible to the public.

We received an outpouring of support in response to our emergency appeals and we are truly indebted to our supporters who gave so generously. To the 9,000+ supporters who responded to our Direct Mail appeals, the tenacious challengers who took part in a virtual challenge campaign with such eagerness, to the many corporate supporters who donated in volume, thank you for your support for our frontline workers.





Through the incredible support of the public, the Mater Foundation raised €6.6million to help transform and improve patient care at The Mater Hospital, ...



Through this support we were able to make significant contributions to The Mater Hospital in 2020, providing vital equipment, facilities, research and services where it was needed most.

In total the Foundation invested over €2.8million in the hospital, €1.8m was retained for further commitments and plans and in recent months we have committed a further €1.295m to the Hospital.

We are delighted to share the impact of some of our key investments later in this Report, including €700,000 invested in the Acute Medical Short Stay Unit, helping to provide 26 new beds, playing a vital role in alleviating pressure on the Emergency Department by treating people who are acutely unwell. The Hyper Acute Stroke Unit received €150,000 to equip a new 8-bed Unit supporting the most seriously ill patients suffering from stroke. €150,000 went to the Breast Health Unit that helps people like Denise (page 22) who was diagnosed with breast cancer at the start of the pandemic; and we provided €425,000 in grants for specialist staff, including a Cardiovascular Research

Fellow, Dr Heather Cronin, who talks about her work understanding more about Hypertrophic Cardiomyopathy on page 24.

Additionally, we were delighted to be able to respond directly to the significant demand for respiratory equipment through Covid-19 by providing €250,000 to equip the newly configured Respiratory Unit. We funded the final €500,000 of our commitment to the purchase of the DaVinci Robot for the Robotic Surgical Programme, and we continued to support a key focus area for the Foundation: training and research, giving €556,000 to continue to fund education and training for hospital staff and €27,000 towards clinical trials.

It will take time for everyone to really recover from the impact of Covid-19, if in fact we will ever be the same again. For the Foundation, we are steadfast in our commitment to support The Mater Hospital. Covid-19 highlighted to us the immediacy and impact of the support the Foundation can provide: unrestricted funds donated by the public gave us the capacity to respond to the emerging needs as

they arose, and we want to be able to do that with increased scale and efficiency into the future. Our new 5 Year Strategic Plan to 2025, which launched this year, sets out our ambitious plans to raise €30million over the next five years, facilitating The Mater Hospital to invest in key areas to continue to deliver world-class patient care and be in a strong position to respond to increasing needs.

None of this would be possible without the selflessness and generosity of a number of key groups of people. Our sincere thanks goes to our Voluntary Board of Directors who continued to provide great leadership and investment in support of the Mater Foundation and our dedicated, professional and passionate team within the Mater Foundation who went above and beyond to keep the wheels in motion throughout 2020. We must also extend a special note of thanks to all the remarkable staff of The Mater Hospital, who never faltered in their support of the Foundation, despite the increased pressures they were facing on the frontline.

And finally, to our supporters, who, in a year that was like no other, came together with such kindness, generosity and compassion in the toughest, most unprecedented of times.

Thank you.

Mary Moorhead
Chief Executive

Neil Bannon
Chairperson

*Advancing care for every patient,
every day.*



What We Do

We support individuals, groups of friends, local committees and companies who are motivated to raise funds, for a variety of reasons, in support of the work of The Mater Hospital.

It is only with this incredible support and generosity that we are able to continue in our mission to transform and improve patient care at The Mater.

With your support we can provide The Mater Hospital with:

FUNDING:

Raising vital life-saving funds to transform and improve patient care.

STRATEGIC GRANT MAKING:

For medical equipment, patient facilities, clinical trials and specialist staff.

GOOD GOVERNANCE:

Ensure the highest standards of governance and reporting.

FUTURE STRATEGY:

Continue to diversify and expand to support more people.



How We Work

All funds raised through the Foundation are used to support our four key pillars:



Enhancing facilities and improving vital life-saving equipment



Life changing research and clinical trials



Investing in training and education for hospital staff



Provide grants to specialist staff

Why We Do It

Everything we do at the Mater Foundation is focused on supporting The Mater Misericordiae University Hospital.

Founded in 1861, The Mater is a level 4 teaching hospital committed to providing excellence in healthcare for all patients, with both a local and national remit. As well as supporting and caring for people living in Dublin who are sick and need treatment, The Mater is also the national centre for:

-  Heart Surgery
-  Heart & Lung Transplants
-  Extracorporeal life support (ECLS)
-  Spinal injuries
-  Pulmonary Hypertension – a rare lung disorder
-  Bone anchored hearing aid
-  National isolation unit.

In 2020, a year that was like no other, in many ways consumed by Covid-19, The Mater Hospital still continued to deliver first-class care to its patients:



>400,000

Patient visits in 2020



>209,000

Patients attended out-patient clinics



>72,000

Patients attended the Emergency Department



>2,500

Cases of cancer diagnosed



>1,200

Patients supported through the Family Heart Screening Clinic



25

Heart & Lung transplants performed

Priorities & Achievements in 2020

To assist the Mater Hospital in the enhancement and advancement of patient care:

We raised €6.6million in fundraised income in 2020. Growth of 65% on 2019.

Make €2million available to the hospital to purchase equipment, enhance facilities, fund research, provide training and education for hospital staff and provide grants to specialist staff:

We granted €2.8million to the hospital in 2020, which exceeded our original target by €800,000.

Build a strong network across Ireland and develop a loyal supporter base for the Mater Foundation:

We succeeded in the development of a strong portfolio of campaigns and appeals, with solid nationwide support.

Support the Mater Hospital in enhancing facilities and providing state-of-the-art equipment:

We funded the final €500,000 committed to the Robotic Surgical Programme.

We equipped the Acute Medical Short Stay Unit with a new 26-bed unit for €700,000.

We supported the Hyper Acute Stroke Unit with €150,000.

We purchased €250,000 of specialist Respiratory equipment in the face of Covid-19.

We provided €150,000 to refurbish the Breast Health Unit.

Provide funding for clinical trials and research:

We dedicated €50,000 to fund an Orthopedics Fellow researching spinal infusion.

We provided €50,000 in funding for a post in advanced heart failure.





Continue to fund training and education for hospital staff:

We funded equipment for CPR training for staff and provided education and training for cardiology research, heart failure and clinical nursing.

Provide grants to specialist staff:

We funded a research fellow investigating inherited cardiac conditions, and a post-doctoral researcher conducting a spinal infusion study.

Continue to maintain high standards of good governance and financial reporting:

We successfully achieved the Fundraising Triple Lock Standard awarded by the Charities Institute Ireland. We are committed to upholding the principles of transparent reporting, good governance and ethical fundraising.

We will continue to be outward-looking by expanding our Board:

We welcomed a new Board member to strengthen our team.

Future-focused by diversifying our income streams:

Successfully introduced new Challenge Campaigns resulting in 100% growth in campaigns, community and events income.

Achieved 162% uplift in Individual Giving compared with 2019, through direct mail and digital appeals.

Developed key relationships with a number of Trusts and Foundations and worked in partnership with the Ireland Funds.



Our Impact

Enhancing Hospital Facilities

This year, thanks to the incredible generosity of the Mater Foundation supporters, we were able to provide €700,000 to support the equipping of the new 26 bed Acute Medical Short Stay Unit (AMSSU).

The Acute Medical Short Stay Unit has increased overall bed capacity in the hospital, and crucially, it plays a vital role in alleviating pressure on the Emergency Department by treating patients who are acutely unwell with conditions such as acute or chronic lung diseases and cardiac problems.

The Unit is also helping staff to provide patients with an improved patient journey through an enhanced space where critically ill people can be cared for with more space, reduced overcrowding and faster treatment times.

Colette Ivory is just one of the patients who has already benefited from the new Acute Medical Short Stay Unit.

Colette thought she had been suffering from recurring panic attacks over a period of about four years. But when Colette visited her GP and listened to her heart he realised that it was something much more serious.

The GP called paramedics, who immediately arranged for Colette to be airlifted from the GP surgery to a hospital in Galway. Staff in Galway placed Colette in an induced coma and transferred her to the Mater Hospital in Dublin for specialist treatment.

Colette ended up being treated at the Mater for four months, overcoming sepsis twice and needing dialysis. Colette was able to receive care within the Acute Medical Short Stay Unit, where a dedicated multidisciplinary team were able to provide high quality treatment in a safe, modern and comfortable environment.

She managed to return home to spend time with her children and family for a few weeks but had to return to the Mater for regular check-ups. At one of these appointments, Colette's consultant told her that she would have to stay in hospital as her lungs were full of fluid and she wasn't breathing properly.

Ultimately, Colette went on to have a heart transplant at the Mater, Ireland's only heart and lung transplant centre. Fortunately, a donor heart became available for Colette quickly and just five weeks after being told that she needed the operation, at the age of only 39, Colette had a heart transplant in an operation that lasted seven hours.



Thanks to the generosity of supporters to the Mater Foundation, Colette's stay within the AMSSU was as comfortable as possible, and the specialist team around her were equipped to deal with the complexities of her condition, giving a young woman a new chance of life, and children more precious time with their mother.



“

I thought I was having panic attacks, but it turned out I was having a heart attack.

”



Our Impact

Hyper Acute Stroke Unit



Alison Finn had been to see her GP and was being treated for extremely high blood pressure, when, early one morning she didn't feel well and knew very quickly that something was seriously wrong. Alison's vision started to blur and flicker and soon after the inside of her mouth and tongue started to go numb. Despite her condition deteriorating quickly, Alison knew she had to get to hospital, and with her daughter, got a taxi to The Mater.

When Alison arrived at the hospital, she was quickly assessed by doctors who reacted to her symptoms that were in line with a suspected stroke. The Mater medical team quickly rushed Alison for a CT scan and told her that she would also need an MRI to detect exactly where the stroke had occurred.

During this time Alison was brought to the Hyper Acute Stroke Unit for specialist early-stage care.

Through the generosity of Mater Foundation supporters, the Foundation was able to grant €150,000 to provide vital equipment for the new 8-bed Hyper Acute Stroke Unit. The Unit is staffed by a team of multi-disciplinary specialists who are able to provide the acute care that is needed in the early stages of a stroke. Alison spent 7 days in the Unit having further assessments, treatment from

a physiotherapist and a psychologist that Alison could talk to about her experience. Not only were the team available throughout her hospital stay, but they also made home visits and were available on the telephone to provide Alison with the support she needed as she recovered.

The impact the Unit had on Alison is profound.

"It just made perfect sense to have all those services but in the privacy of the Unit. It was just so calm there. Everyone was so professional but so caring at the same time, they just couldn't do enough for you... it was so much easier to heal in that environment... I was very happy in that little cocoon".

Thanks to Alison's swift reaction in getting to The Mater Hospital quickly, the Emergency Department's quick reaction to her symptoms, and the care and support provided by the Hyper Acute Stroke Unit, Alison is nearly back to full health and making plans for the future. A few years before her stroke, Alison took part in the Mater Foundation's 100 Miles challenge, and now, having been the beneficiary of the Hyper Acute Stroke Unit, which was funded by supporters, Alison feels things have come full circle and is hoping to be well enough to take part in another 100 Miles challenge to give a little bit back and support more of the Foundation's work.





“

I was brought upstairs and into the Hyper Acute Stroke Unit which was – in a hospital environment – it was a little piece of heaven.


”

Highlights in Numbers



€6.6million

raised through the generous support of the Irish public.

65% 
growth in income compared with 2019.



81%

of income donated by the public in 2020 was unrestricted, giving us the flexibility to support the Hospital quickly and with great flexibility, responding immediately to the changing needs of The Mater Hospital.

€500,000

Final contribution towards the purchase of the DaVinci Robot for the Robotic Surgical Programme.



>10,000

people took part in a Digital Challenge.

Although many traditional events had to stop due to Covid, that didn't stop the Irish public coming out in support of the Mater, carrying out challenges at home and generating much needed funds.





€700,000

To equip the new 26-bed Acute Medical Short Stay Unit.



>9,000

supporters responded to our direct mail appeals.



€150,000

For vital equipment in the new 8-bed Hyper Acute Stroke Unit.



€250,000

In direct response to Covid-19, there were significant demands for respiratory equipment. Thanks to the incredible generosity of the public, the Foundation was able to respond quickly to these needs, equipping the newly reconfigured respiratory unit with patient monitors and a clinical information system.

First

Digital Emergency Appeal launched in the wake of Covid-19.



Gifts in Kind

We had an outpouring of goodwill from businesses all across Ireland, both large and small.

We are so grateful to everyone who donated; everything from PPE equipment to hot food and even Easter Eggs!



Ireland's leading adult hospital foundation.

Building on three decades of philanthropic and fundraising generosity and support.



Thank you for your continued support of the Mater Foundation.

Our Impact

Enhancing Hospital Facilities

In March 2020, just as Covid-19 was taking hold, **Denise Kennerney** was referred to The Mater Hospital for a breast check after finding a small lump in her left breast. Denise never felt sick or unwell, but as her mother had previously had breast cancer and there was a family history of breast cancer, Denise was seen within 10 days of being referred by her GP.

At that first appointment at the Breast Health Unit, Denise had a triple assessment: two mammograms, followed by an ultrasound and a biopsy. Unfortunately, Denise had stage two breast cancer, with two quite large areas of cancer quite far apart from each other that would require urgent treatment.

Within a matter of weeks of diagnosis and the biopsy results coming back from the laboratory confirming the scans, Denise was scheduled for a mastectomy with Professor Maurice Stokes at the Mater.

Once in surgery, Professor Stokes discovered that the cancer had spread to Denise's lymph nodes, a stage three cancer. Denise had a mastectomy of the left breast and some of the lymph nodes removed, followed by a later surgery for a full auxiliary clearance of the lymph nodes under her left arm.

In early May, Denise met Professor Cathy Kelly and started chemotherapy at The Mater under strict Covid restrictions. This was followed by 15 sessions of radiotherapy in a period of just three weeks.

Thankfully, Denise had a positive recovery from all her treatments and is doing well. She will take Tamoxifen for the next ten years and continue to attend regular check-ups at the Breast Health Unit at The Mater.

The Breast Health Unit at The Mater Hospital is the busiest unit of its kind in Ireland.

The Unit was set up in 2000, and each year sees approximately 14,000 patients, and diagnoses around 400 breast cancers. The specially designed facilities allow The Mater's specialist breast care team to continue their mission to advance the quality of care delivered to women who attend the hospital with breast cancer.

This year, the Mater Foundation was delighted to be able to contribute €150,000 towards the refurbishment of the Breast Health Unit. This support has enabled the Hospital to maximise the existing footprint of the Unit, creating additional consultation rooms and providing vital increased capacity to enable the team to see more people like Denise, as quickly as possible.

Since 2000 the Breast Health Unit has seen approximately 14,000 patients and diagnoses around 400 breast cancers each year.

This year the Mater Foundation contributed €150,000 towards the refurbishment of the Unit.



“

If my story can help somebody else... get people talking, get people checking... I will shout it from the rooftops. ”





“

To see a young footballer drop dead on the pitch, that's an incomprehensible thing. ”

Dr. Heather Cronin
Cardiovascular Research Fellow.

Our Impact

Funding pioneering research & investing in the people of The Mater Hospital

Funding the Future



In 2020, the Mater Foundation was honoured to fund specialist staff carrying out extremely vital work. The Mater's mantle as a leading research and teaching hospital is to research and develop future treatments that will benefit people all across Ireland and beyond.

The Mater Foundation continues to fund pioneering research and investing in the people of the Mater Hospital. One such example we were proud to fund is a cardiovascular research fellow, **Dr Heather Cronin**, who has been investigating inherited cardiac conditions. Heather's particular focus is in Hypertrophic Cardiomyopathy (HCM).

Hypertrophic Cardiomyopathy (HCM) is the leading cause of Sudden Arrhythmia Death Syndrome (SADS) in the world. It is a structural heart muscle problem that is genetically inherited. It affects around 1 in 500 people.

The difficulty with HCM is that often the first time the condition presents itself is through the sudden death of a perfectly fit and healthy young person, often on the football, rugby or GAA pitch, causing devastating consequences.

Through the support of the Foundation, Heather has been able to dedicate her focus to understanding more about HCM and its prevalence across Ireland. She is working to better understand the disease, how it affects people across Ireland and to develop better ways to diagnose and treat the condition.

The primary focus of Heather's research is clinical. 90% of people with HCM will have an abnormal Electrocardiogram (ECG) – the simple test that can be used to check your heart's rhythm and electrical activity. There's a set of diagnostic criteria that will flag an abnormal ECG and can point towards an underlying structural muscle abnormality in the heart. Screening ECGs and raising awareness of this condition in younger, particularly athletic people, is crucial.

The societal impact of a sudden death from HCM is enormous. Through better screening and detection, cases of HCM can be found early and managed almost exclusively as an outpatient. HCM can be a condition that people live with relatively safely, under good management, if detected early.

Through Heather's work, The Mater is mining over 10 years' worth of data to develop a better clinical view of HCM across Ireland, which is also feeding into International studies contributing to a better understanding of the clinical condition and supporting greater risk stratification for the condition.

Be the Rainbow in someone else's
Cloud

Financial Review

Early on in 2020, as Covid-19 hit the country, the Mater Foundation was only a few months into the new financial year. As Ireland started to shut down and people were forced to restrict their movements, we faced huge uncertainty about the impact of the pandemic on our fundraising activities, and therefore our ability to support the Hospital to give every patient and every family who loves them, the very best care at The Mater Hospital.

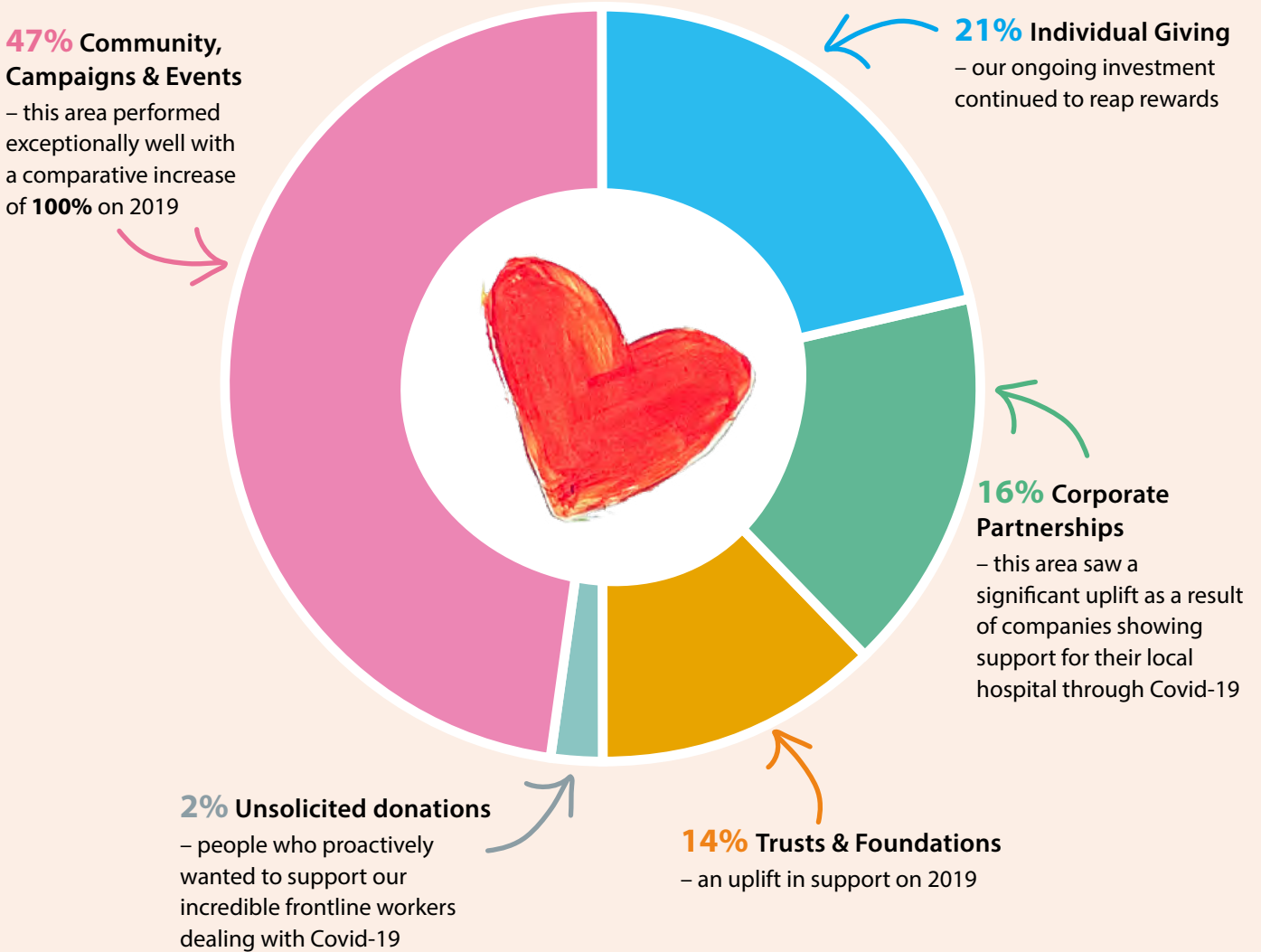
However, the incredible, dedicated supporters of The Mater recognised that it was a year like no other and came together in unprecedented fashion:

€6.6million donated

Compared to €3.98million in 2019

= income growth of **65%** ↗

How we raise funds:



With the incredible increase in donations from the public, we were able to dedicate more funding to support and equip The Mater Hospital.

In 2020, the Mater Foundation granted over **€2.8million** to The Mater Misericordiae University Hospital.



€1.8million

towards enhancing facilities and providing life-saving equipment



€556,000

for education and training of staff



€27,000

towards research & clinical trials



€425,000

in grants for specialist staff

The support costs directly attributable to charitable activities were €137,000, compared with €77,000 in 2019.

Income & Expenditure 2020

	2020	2019
	€	€
INCOME		
Fundraising	6,589,997	3,938,196
Other trading activities	6,704	41,030
Income from investments	3,563	4,398
	6,600,264	3,983,624
EXPENDITURE		
Raising funds	1,591,780	1,489,107
Charitable activities	2,808,568	2,199,390
Other trading activities	24,722	44,870
Other Expenditure	191,202	174,347
	4,616,272	3,907,714

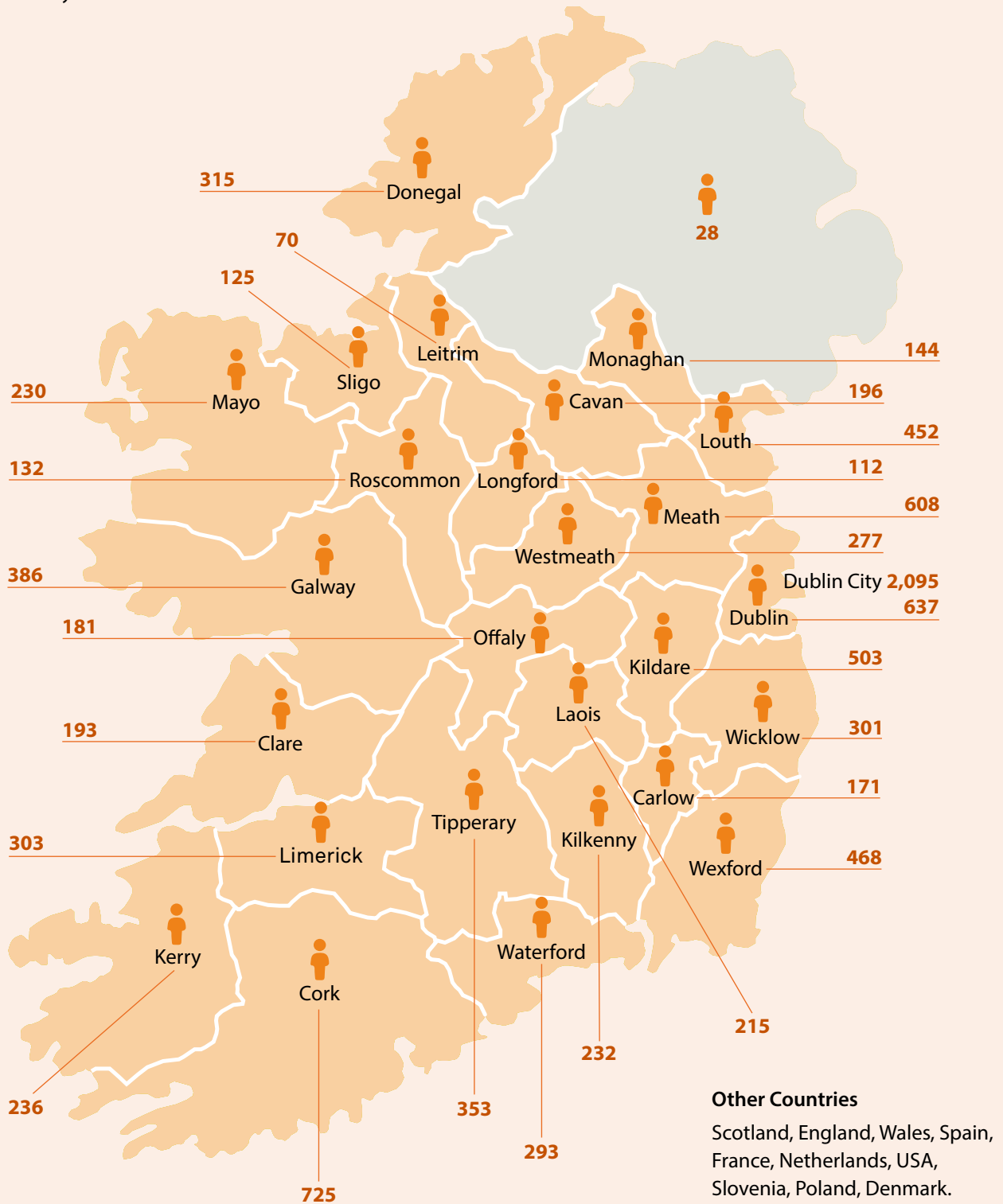
Balance Sheet 2020

	2020	2019
	€	€
CURRENT & FIXED ASSETS		
Fixed assets	10,055	8,364
Current assets	5,375,221	3,518,376
CURRENT LIABILITIES		
Creditors	185,477	310,933
Net assets	5,199,799	3,215,807

A Dublin Hospital with National Reach

Although based in inner City North Dublin, as a specialist hospital The Mater Misericordiae Hospital looks after patients from across the country. Similarly, as the leading adult hospital foundation in Ireland, the Mater Foundation works with supporters stretching the length and breadth of the country.

In 2020 we received incredible support from a number of people who took part in a virtual challenge both close to home and further afield:



Through our challenges, supporters of the Mater Foundation completed:



708,500

Total Miles Run



25,540,000

Total Steps



6,078,000

Total Squats



11,665

Total number of participants across all challenges



20

Number of companies who took part in challenges



10,999

Total number of participants who ran, walked and squatted to raise a staggering

€2.6million!

Through the Mater Foundation's social media channels we were able to reach thousands of people, promoting the work of The Mater Hospital:



Challenge Stats

Challenge Reach:
1,558,884

Challenge Impressions:
13,420,665



Facebook

Page Reach: **3,354,470**

Impressions: **60.4 Million**

Total Page followers: **28,359**



Instagram

Reach: **1,343,603**



Governance & Compliance

Our Commitment to our Supporters

It is only through the generosity and dedication of our loyal and committed supporters that we are able to improve patient care and transform The Mater Hospital's facilities. Without your loyalty and trust we simply would not exist.

Which is why we adhere to strict governance and compliance and we are fully transparent.

We were honoured to receive the Charities Institute Ireland Triple Lock certification in 2020. This means we are in full compliance with the Institute's standards for transparent reporting, good fundraising and governance.

Transparency

To actively demonstrate openness, transparency and integrity in all that we do, the Foundation operates under three guiding principles:

Transparent Reporting: The Foundation prepares a Trustee's annual report and financial statements in full compliance with the Charity SORP (Standard of Reporting Practice under FRS102) and makes them easily available to the public on our website.

Governance: The Board has formally adopted and is publicly signed up to the Governance code as directed by the charity regulator. The Foundation's performance against the Code is reviewed annually by the Board to ensure the Foundation holds itself accountable to the standards set and in compliance with the Code.

Good Fundraising: The Foundation implemented all the requirements for the Statement of Guiding Principles of Fundraising in 2011 and continually reviews its performance against these principles.

Structure and Management

The Mater Foundation is a registered charity and a company limited by guarantee, incorporated and registered as a charity in August 1985. The Mater Foundation is totally autonomous and is not a subsidiary of The Mater Misericordiae University Hospital. The Foundation is governed by its constitution.

Board of Directors

The Mater Foundation is governed by a board of Directors (council members) who serve in a voluntary capacity. The Board consists of no less than seven directors and no more than eleven. The Directors, all of whom are non-executive, are drawn from diverse backgrounds and bring a broad range of experience and skill to the Council. The Board of Management of The Mater Misericordiae University Hospital are invited to nominate two people to be Directors of the Foundation. The Company secretary also sits on the board but has no voting rights.

The members of the Board cannot, under the governing documents, receive remuneration for services to the Foundation and may only be reimbursed for incidental expenses claimed. There were no expenses paid to any Directors in the period.

The board met 5 times during the year (the quorum for board meetings is three Directors with attendance and eligibility as follows):

Directors/ Members	Board Meetings Attendance (Requirements)
Mr Neil Bannon (Chairperson)	5 (5)
Prof Patrick Wall	2 (4)
Ms Clodagh O'Brien	5 (5)
Mr Harry McIntyre	5 (5)
Mr Feargal Brennan	3 (5)
Ms Orlaith Fortune	5 (5)
Prof Padraic Mac Mathuna	5 (5)
Ms Karen Herbert	5 (5)
Mr John Fogarty	5 (5)
Mr Aidan O'Connell	5 (5)
Mr Alan Sharp	3 (5)

To support the Board there are a number of sub-committees, each of which have a clearly defined Terms of Reference, chaired by a Board Director and include subject matter experts where appropriate. These committees include the Finance & Audit Committee and the Governance & HR Committee.

Responsibility for the day-to-day management of the Mater Foundation is delegated to a Senior Leadership Team comprising the Chief Executive, the Director of Finance and Operations and the Director of Development.

The Mater Hospital Shop

Thank you to everyone involved

After over 30 years in operation, the Mater Hospital Charity Shop on Dorset Street sadly closed in 2020.

The Mater Hospital Shop opened on 14th November 1994 at No. 17 Lower Dorset Street.

The decision to open a charity shop came initially from the Ladies Committee of the Hospital, whose members included Sr Gerard Egan (former Theatre Superintendent), Sr Margherita Rock (R.I.P.), Anne Carrigy (former Director of Nursing), other hospital staff members and wives of staff members.

The idea came from a desire to raise funds for the Mater, but in particular, to help fund smaller scale projects within the hospital for patients and their families care and comfort during their stay. Larger projects such as refurbishment and building projects had been the usual remit of the Mater Foundation but the idea of the committee was to help with

items such as special reclining chairs for the geriatric ward to aid in patient comfort or purchasing pulse oximeters for the acute medical wards. The project then came under the remit of the Mater Foundation's Events Committee who then helped in the search for a suitable location, settling on Dorset Street.

Over the years the shop has raised in excess of €2million for The Mater. This has funded projects such as new signage and the in the refurbishment of the public toilets in the old OPD. Funds raised through the shop also funded an Image Intensifier for the Pain Clinic and an operating microscope for the Spinal Injuries Department. The Urology Department also benefitted from new equipment and the hospital was equipped with a new diathermy machine.

Our sincere thanks goes to all the many volunteers who have committed their time and support to the shop to keep it going.

In particular, we thank Sr Gerard Egan, who was one of the main driving forces behind the enterprise, dedicating almost 30 years of her life to its running.

Our special thanks to everyone involved with the Mater Hospital Charity Shop, no matter how big or small. Whether you volunteered your time, donated clothing, books, toys, visited the shop and made a purchase, your contribution made a difference to the quality of patient care at The Mater Hospital.



Over €2million raised since 1994 to fund vital hospital equipment and services.



“

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever does.

Margaret Meade

”



New Strategy Highlights

A strong foundation builds a better future.

In 2020, we undertook a major piece of strategic work to devise our new, ambitious strategy to 2025.

The Strategic Plan is rooted in evidence and analysis following a wide consultation process with a broad range of stakeholders connected to the Mater Hospital and the Foundation. It builds on our success over the last three years and creates a roadmap to enable the Mater Foundation to raise €30million over the next five years.

We aim to double our fundraising income from a current average of €4million to approximately €8million a year by 2025.

Our additional funding will allow The Mater Hospital to invest in key areas to continue to deliver world-class patient care and be in a strong position to respond to increasing and changing needs.

Credible ambition

This Plan has been developed following three decades of philanthropic and fundraising success. It comes at a time of great transition and uncertainty, not just within our health system but also with regard to our broader economic and societal futures.

It is cognisant of this big picture. It is firmly rooted in evidence, in analysis, in broad participation and deep consultation. Its vision is ambitious, but it is a credible and realistic ambition that can deliver for patients, their families and the incredible people of The Mater Hospital.



We have identified four Strategic Priorities to support the Mater Foundation to achieve our mission and realise our vision for this strategy:

Develop our people



Grow and develop our team to ensure we have the right levels of expertise, experience, and capacity to deliver income growth to increase impact for patients.

Grow our income



Develop a fundraising strategy to ensure sustainability, grow annual income and increase our supporter base across a diverse range of income streams, building on our innovation and our effectiveness in everything we do.

Deepen our relationships

Develop our communications and strengthen our engagement with our partners, our supporters, and wider stakeholders.



Strengthen our organisation

Instil a culture of excellence in everything we do, ensuring transparency and harnessing trust. Enhance our Board and implement best in class policies and procedures to comply with all sector requirements.





Get in Touch

Despite the challenging circumstances, 2020 was an incredible year for the Mater Foundation thanks to the support of our wonderful, committed supporters.

Now, as we embark on our new strategy to increase our fundraising to €8million a year by 2025, your support is more important than ever.

Every euro donated makes a difference. Whether you want to take part in an event, fundraise for us, get your company involved or leave a gift in your Will, every donation – no matter how large or small – helps give every patient and every family who loves them, the very best care at The Mater Hospital.

We'd love for you to get in touch with us:

If you would like to find out more, make a donation, take part in an event or challenge, get your company involved, leave a gift in your Will, or understand more about our strategic plans, we'd love to hear from you.

**Contact the Mater Foundation on (01) 830 3482
or email contact@materfoundation.ie**

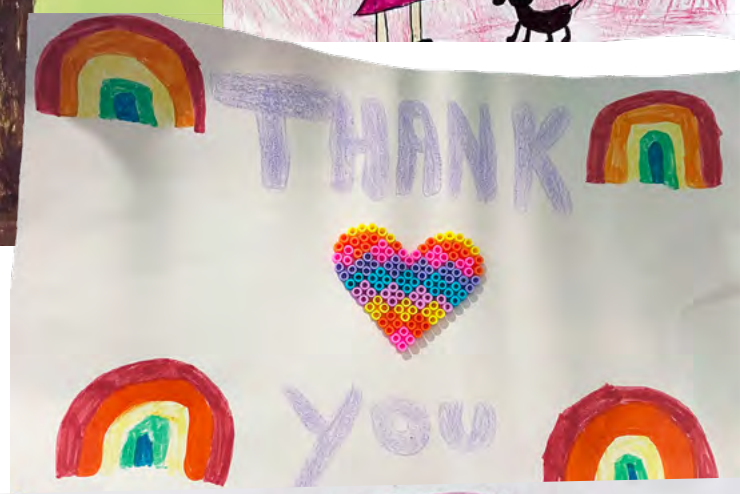




Thank you



Dear nurses and Doctors
Thank you so much for putting in
the work in everyday and help
all the people with coronavirus
you are all really really kind
My Grandma and Grandad are 80
and 83 years old. They are
caring in their house and keep
and doing everything that they
to do. Keep Safe



The Mater Foundation
53-54 Eccles Street
Dublin 7
D07 KH4C
Ireland

Contact the Mater Foundation Team at:

Tel: (01) 830 3482

Email: contact@materfoundation.ie

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www.materfoundation.ie

Charity Registration Number: 20024505

Charity Tax Number: CHY9768



THANK YOU For
ALL Your AMAZING
WORK You ARE DOING.
you are  heros!!!
